BOSS PRODUCTS USA MOVES TO ANN ARBOR, MICHIGAN

ANN ARBOR, Mich., January 1, 2005—Boss Products USA has moved its North American headquarters to Ann Arbor, Michigan. The US division of Boss Components (Aust) Pty Ltd of Australia manufactures automotive magnetic filtration products. The company closed its Brighton office in December. The new headquarters is located 30 miles to the south in a high tech industrial section of Ann Arbor.

"Every aspect of this move is positive for BOSS PRODUCTS USA," said Len Kelsey, the division's Director of Marketing.

"The increase in space allows us to continue to expand our North American business and offer our customers a greater level of service, said Peter Raciti, BOSS PRODUCTS USA's Director of Engineering.

The new address of BOSS PRODUCTS USA is 1174 Oak Valley Drive, Suite 100, Ann Arbor, Michigan 48108. For more information on BOSS PRODUCTS USA visit www.magnefine.com and www.forcefield.us

Boss Products USA designs and distributes magnetic fluid filtration systems for both Original Equipment Manufacturers and the automotive aftermarket. The company is a division of Boss Components (Aust) Pty Ltd of Australia with sales and marketing offices located in the United States, Australia, New Zealand, Italy, the United Kingdom and South Africa. Boss Products has been a leader in automotive magnetic filtration since 1984.

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